# Håvard Sætre (51) has been hired as new CEO of OptimarStette AS.

Sætre is currently the CEO of Vard Electro AS, and will succeed Asbjørn Solevågseide (56), who will continue as head of OptimarStette's sales activities.

Asbjørn Solevågseide has led the company since it was founded in 2003. Having developed OptimarStette into a global leader in automated seafood solutions, with 200 employees, a turnover of NOK 500 million and businesses in Norway, the US and Spain, Solevågseide has asked the company's board to strengthen top management in light of expected further international growth, and in order to focus even more on customers, markets and business development.

Håvard Sætre founded what later became Vard Electro in 1997, and has led the company from the start until today, with NOK 1.7 bn turnover and 950 employees in 4 continents. The company is part of the Vard Group. Sætre knows OptimarStette well after having been chairman of Peter Stette AS for a number of years, and board member of OptimarStette since 2014, when Optimar Giske AS and Peter Stette AS merged.

Sætre will assume his new position within the next 6 months.